



Rovi Signs Patent License Agreement with UULA

UULA Selects Rovi's Patent Portfolio for SoftBank Mobile's Popular Video-on-Demand Service in Japan

Santa Clara, Calif., June 9, 2015 — Rovi Corporation (NASDAQ: ROVI) today announced that Rovi has signed a patent licensing agreement with UULA, a video-on-demand (VOD) service provider for SoftBank Mobile. The license terms will enable UULA to use Rovi's patent portfolio for VOD services across mobile devices in Japan.

UULA boasts more than 100,000 content properties, including movies, dramas, anime programs and music. Rovi's advanced entertainment guidance capabilities easily power searches and discovery of content on consumer's mobile devices and tablets.

"With the addition of UULA, Rovi now covers video-on-demand services offered by the three major mobile carriers in Japan, including NTT DOCOMO, KDDI, and SoftBank Mobile. This further demonstrates the continued momentum of our patent portfolio among service providers across the globe," said Chong-ho Choi, senior vice president of sales for Asia Pacific, Rovi. "As entertainment consumption increases beyond the living room and on to mobile devices, Rovi is helping leading companies shape the entertainment discovery experience for consumers."

About Rovi Corporation

Rovi is leading the way to a more personalized entertainment experience. The company's pioneering guides, metadata and recommendations continue to drive program search and navigation on millions of devices across the globe. With a new generation of cloud-based discovery capabilities and emerging solutions for interactive advertising and audience analytics, Rovi is enabling premier brands worldwide to increase their reach, drive consumer satisfaction and create a better entertainment experience across multiple screens. Rovi holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. Discover more about Rovi at Rovicorp.com.

Forward-Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe the Company's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in the Company's most recent report on Form 10-K for the period ended December 31, 2014, and such other documents as

are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). The Company assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

For more information, contact:

Stacey Hurwitz

Rovi Corporation

(617) 710-9171

Stacey.Hurwitz@rovicorp.com